

# Company Profile

Company:				
Surname:		Name:		
Address:				
ZIP code:	Town:		Country:	
Tel.:		Fax:		
E-mail:		Mobile ph. (in use at the show):		
Website:		No. Of employees:		
Turnover:		Year of foundation:		
Your position in the company:24 Owner25 Manager26 Sales Manager27 Purchaising Manager		<ul> <li>29 Landscape Designer</li> <li>30 Agronomist</li> <li>31 Florist</li> <li>32 Specialized Technician</li> </ul>		



GENERAL CONTRACTOR H)

#### PRODUCTION I)

- I22. Nursery-gardening manufacturer I23. Fruit and vegetable Firm
- □ ASSOCIATION / INSTITUTION
- □ B7. Large Scale Distribution □ B8. Nursery garden L) **ACCOMODATION FACILITIES** C) C9. Camping Ground M) □ TRADE PRESS C10. Torist resort C11. Hotel □ C12. Other Facilities D) PUBLIC VENUE D13. Beach establishment D14. Restaurant D16 Pizzeria D17. Amusement Park D18. Golf Club D19. Botanical Park D20 Sport Centre D21 Other Public Venue

choice:

**B) DISTRIBUTION/RETAIL** 

□ B5. Garden Center

□ B6. Florist retailer

Language knowled	ge: • German Other	• English	French · Italian	Spanish
<ul> <li>We would like to have an interpreter during our B2B meetings (for the Eng interpreter is provided) PLEASE SPECIFY WHICH LANGUAGE YOUR IN SPEAK.</li> <li>If you choose not to have any interpreter during your meetings you the organisers after the meetings and inform them about the comple- meeting schedule.</li> </ul>		eetings you will have to contact		



# **FLORA** Trade Show

# International Exhibition for Landscaping and Floricolture

Rimini Fiera 23.-25.09.15 Italy

# Which exhibition sector are you mainly interested in? (only one choice)

- 33- Flowers and plants (product)
- 34- Flowers and plants (Equipment and machinery)
- 35- Equipment, machinery and technology for the production of flowers and plants
- 36- Equipment, products and services for garden centre and florists (Landing planning and maintenance)

### FLORA TRADE WORSHOP TRADE SECTORS LIST

Please tick the products you are mainly interested in purchase

- FLOWERS AND PLANTS A)
- A001 Bonsai
- A002 Bulbs, tubers and rhizomes
- A003 **Cut flowers**
- A004 **Nursery plants**
- A005 **Hydroponics**
- A006 Bare root plants
- **Aquatic plants** A007
- A008 Annual plants
- A009 Aromatic, medicinal, fragrant plants
- A010 Fruit plants
- Exotic and tropical plants A011
- A012 Indoor flowering plants
- A013 Flowering pot plants
- A014 Plants with root balls
- A015 Mediterranean plants
- A016 **Ornamental plants**
- Bushes and shrubs A017
- A018 **Outdoor green plants** Indoor green plants
- A019 A020 Rosebushes
- A021 Seeds
- A022
- Lawn, greenswards A023 Vegetables

#### B) PLANTS AND FLOWERS (EQUIPMENT, MACHINERY AND TECHNOLOGY FOR THE PRODUCTION)

- B001 Pesticides
- B002 **Bio grinders**
- B003 Plant foods and fertilizers
- B004 Packaging
- B005 Irrigation and drainage systems
- B006 Transportation and lifting equipment B007 Heating systems
- B008 Agricultural machinery



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- B009 Mulching
- B010 Plant protection
- B011 Greenhouses
- B012 Cooling systems
- B013 Measuring and regulation equipment
- B014 Fruit and vegetable production technology
- B015 Nursery technology
- B016 Earths, peats and substrates
- B017 Plastic pots

## C) GARDEN CENTRES AND FLORISTS (EQUIPMENT, PRODUCTS AND SERVICES)

- C001 Shop fittings
- C002 Gift items
- C003 Sales promotion products
- C004 Garden centre and florists equipment
- C005 Cards, congratulation and holiday cards
- C006 Candles
- C007 Wickerwork
- C008 Decorations (ribbons, wrapping paper, etc.)
- C009 Holiday decorations
- C010 Labels and labelling machines
- C011 Dried flowers, silk flowers, artificial flowers
- C012 Ceramics, glass, plastic plant pots
- C013 Boxes and bags
- C014 Services
- C015 Software + IT consultancy
- C016 Pots
- C017 Commercial vehicles and trailers

# D) LANDSCAPING, GARDENING AND HORTICULTURE

- D001 Gardening and horticulture equipment
- D002 Garden and outdoor furnishing
- D003 Street furniture
- D004 Park and garden maintenance equipment
- D005 Garden decorations
- D006 Gardening irrigation
- D007 Ornamental ponds, aquariums and pools
- D008 Urban planners and architects
- D009 Gardening and landscaping technology
- D010 Tufa and natural rocks
- D011 Outdoor pots and flower tubs



I would like to stay in Rimini from .....

I would like to participate in the B2B meeting session on:.....

I require a transport service fromairport					
(you can choose only Ancona, Forlì, Bologna or Rimini)					
Arrival day	Flight No	Flight time			
Departure day	.Flight No	Flight time			

Second person: (the costs for a second person as well as for a longer stay in Rimini will be at your own expense)

I will attend alone

# <mark>TO BE FULFILLED <u>only for the second person</u> To get the admittance ticket</mark>



Ма	in sector of activity - <u>please tick only one choice:</u>	E) 🗆 ARCHITECTURE COMPANY/PARK AND GARDEN
A)	DISTRIBUTION/TRADE	DESIGN STUDIO
	A1 Agent	
	□ A2. Wholesaler	F) DUBLIC ADMINISTRATION
	□ A3. Distributor	
	□ A4. Import/Export	G) 🗆 REAL ESTATE
B)	DISTRIBUTION/RETAIL	H) 🛛 GENERAL CONTRACTOR
	B6. Florist retailer	
	B7. Large Scale Distribution	□ I22. Nursery-gardening manufacturer
	B8. Nursery garden	□ I23. Fruit and vegetable Firm
C)	ACCOMODATION FACILITIES C9. Camping Ground	L) 🛛 ASSOCIATION / INSTITUTION
	$\square$ C10. Torist resort	
	$\Box$ C11. Hotel	M) 🗆 TRADE PRESS
	C12. Other Facilities	
D)	PUBLIC VENUE	
-	D13. Beach establishment	
	D14. Restaurant	
	D16 Pizzeria	
	D17. Amusement Park	
	D18. Golf Club	
	D19. Botanical Park	
	D20 Sport Centre	
	D21 Other Public Venue	

#### **Conditions of participation:**

- Hereby I confirm my commitment to arrange business meetings through <u>Flora Trade Show web platform</u> from September 10<sup>th</sup> to 21<sup>st</sup> 2015.
- Hereby I confirm my commitment to respect the meetings' schedule with exhibiting companies during show days.
- Rimini Fiera will take on the expenses for my flights and a 3-night-accomodation for one person for each company, will provide an interpreter, if necessary, during the meetings and the transfer by shuttle bus from and to the expo centre and from/to Bologna/Ancona/Rimini Apt. only if I participate in the pre-scheduled B2B meetings to the time agreed upon and I actively arrange these meetings through the web platform from September 10<sup>th</sup> to 21<sup>st</sup> 2015.
- If after the reservation of my hotel room I will not be able to attend, Rimini Fiera will invoice me the costs for the accommodation.

### Date

#### Signature and stamp



# International Exhibition for Landscaping and Floricolture

# Italy Rimini Fiera 23.-25.09.15

#### Information about Personal Data Processing

Section 13, Legislative Decree 196/2003 – Privacy Code

Rimini Fiera Spa wishes to inform those interested in using business meeting services that this form can be used to provide the personal details required for business meeting registration.

Filling in the form is not mandatory, although failure to provide the necessary details may mean that the application is rejected.

The data acquired will be processed, including electronically, by employees, contractors and professionals appointed to the task by our company (the data controller) using computerised procedures and methods the aim of which is to ensure the proper management of the services involved in registration for and participation in business meetings and additional administrative and legal requirements.

The data may also be handled, for the same purposes, by other Rimini Fiera Group companies, and may be passed onto external companies which, in their capacity as data controllers or data officers, provide services for the business meetings.

In addition, subject to your consent (by ticking the relevant boxes), your data may be used by our companies and the other companies in our Group for the following purposes:

a. To send promotional materials, for direct selling or market research or for sending marketing information by post, telephone, automated calling systems, fax, email, sms or mms about the exhibitions of interest to you and the products and services of our company and the companies in our Group.

b. For analysis of data, events and services relating to the individual in order to identify, including electronically, your preferences and products and services that may be of interest to you.

c. The data may also be used for its publication online and for sending marketing, promotional and advertising materials by post, telephone, automated calling systems, fax, email, sms or mms about the products and services of third-party exhibitors. For this purpose the data may also be shared or sold to such entities for them to use directly for sending marketing materials.

Consent to the above use of personal data is not mandatory and will not affect your registration for the event. Your data will, in any case, be processed using computerised procedures at group level and may be seen by those responsible for such procedures within our Group companies, and within trusted companies carrying out services relating to the event on our behalf.

You have the right to access your personal data at any time, and if necessary to ask for it to be updated, amended or completed if incorrect or incomplete, to be deleted or blocked if processed in breach of the law, to stop it being used for marketing purposes, and to exercise all other rights under section 7 of Italian Legislative Decree 196/2003, by applying to **Rimini Fiera Spa**, Via Emilia 155, 47900 Rimini, Italy, or by sending an email to the following address: privacy@riminifiera.it

Recent changes in legislation mean that the provisions of Legislative Decree 196/2003 as amended and supplemented from time to time, containing the personal data protection act (known as the 'Privacy Code') concern the handling of data relating to natural persons (personal data) and are not applicable to information about companies, entities and associations (name, registered office, business, etc.).

#### **Consent to Personal Data Processing**

With regard to the above information about personal data processing for registration with the business meeting service, I hereby consent to the use of my personal data by Rimini Fiera and the other Rimini Fiera Group companies:

• a) To send promotional materials, for direct selling or market research or for sending marketing information by post, telephone, automated calling systems, fax, email, sms or mms about the exhibitions, products and services of our company and the companies in our Group.

#### Yes, I consent

No, I do not consent

• b) For analysis of my data in order to identify, including electronically, my preferences and products and services that may be of interest to me.

#### Yes, I consent

No, I do not consent

• c)Publication o f my personal data online and for sending marketing, promotional and advertising materials by post, telephone, automated calling systems, fax, email, sms or mms about the products and services of third-party exhibitors. For this purpose the data may also be shared or sold to such entities for them to use directly for sending marketing materials.

Yes, I consent

No, I do not consent

Date

Signature and stamp